• Why invest in Nutrition
• Progress on nutrition status
• Progress on actions
• Financing and capacity
• Food Systems
• Business
• Accountability & Data
• Calls to Action
Why invest in improving nutrition?

Human Rights

Alive and thriving

Intergenerational equity

Economic Benefits
40 low and middle income countries

What are the returns to scaling up nutrition interventions?

Benefit-Cost Ratio

16:1

IFPRI 2014

Brazil

What happens when infants are breastfed > 12 months?
Income increases by 33%

Victora et al. 2015

Malawi

What is the cost of existing stunting?

10% of annual GDP

AUC/WFP 2015

DRC, Mali, Nigeria, Togo

What are the returns to scaling up nutrition specific interventions?

Compound rates of return > 13%

World Bank 2015

What % of healthcare expenses go to obesity treatment?

Brazil: 2%, Europe: 2-4%, USA: 5-20%

De Oliveira et al. 2015
Progress on Nutrition Status
Zambia’s Trends in Nutritional Status

Percent of children under age 5

- Stunting
- Wasting
- Underweight

*Based on the 2006 WHO Child Growth Standards
Progress on stunting reduction

Number of countries on course to meet global (WHA) targets

- **On course**: 24 in 2014, 39 in 2015
- **Off course, some progress**: 66 in 2014, 60 in 2015
- **Off course, no progress**: 19 in 2014, 15 in 2015

#NutritionReport
Some progress on wasting reduction

Number of countries on course to meet global (WHA) targets

- 2014: 64 (59 on course, 64 off course)
- 2015: 67 (63 on course, 63 off course)
Some progress on Under 5 overweight reduction

Number of countries on course to meet global (World Health Assembly) targets

- **On course, good progress**
  - 2014: 31
  - 2015: 39

- **On course, at risk**
  - 2014: 24
  - 2015: 24

- **Off course, some progress**
  - 2014: 19
  - 2015: 22

- **Off course, no progress**
  - 2014: 25
  - 2015: 24

Some progress on Under 5 overweight reduction.

Number of countries on course to meet global (World Health Assembly) targets.

- **On course, good progress**
  - 2014: 31
  - 2015: 39

- **On course, at risk**
  - 2014: 24
  - 2015: 24

- **Off course, some progress**
  - 2014: 19
  - 2015: 22

- **Off course, no progress**
  - 2014: 25
  - 2015: 24
But... number of countries that have reduced adult obesity rates

WHO: 2010-2014
Progress on Nutrition Actions
Nutrition for Growth

Commitments

Make SMART commitments

Report on them

Meet them

Specific
Measurable
Assignable
Realistic
Time Bound
The next set of N4G commitments must be “SMART”-er.
Too many N4G signatories failed to report on commitments they made.

Percent of commitments:
- Green: met/on course
- Red: off course
- Blue: not clear
- Yellow: no response

2015 commitments:
- 44 met/on course
- 10 off course
- 25 not clear
- 21 no response

2014 commitments:
- 42 met/on course
- 9 off course
- 40 not clear
- 10 no response
How to create a healthy food environment?

Labeling; Marketing; Economic Incentives; Public Settings; Position of healthier foods, Fruit&Vegetables
But few middle-to-low income countries have implemented policies to improve food environments.

Share of 67 countries that have implemented policies, by income level:

- **High income**: 63%
- **Upper middle**: 27%
- **Lower middle**: 10%
- **Low income**: 0%
Finance
Every country will need to increase its spending on nutrition policies & programs
Countries: How much of their budgets are allocated to nutrition?

30

SUN member countries stepped up in 2015

Bangladesh, Benin, Burundi, Burkina Faso, Cameroon, Chad, Comoros, Congo DRC, Costa Rica, Côte d’Ivoire, Ghana, Guatemala, Indonesia, Kenya, Lesotho, Madagascar, Maharashtra, Mauritania, Nepal, Pakistan, Peru, Philippines, South Sudan, Tajikistan, The Gambia, Togo, Uganda, Vietnam, Yemen, Zambia
Donor disbursements to nutrition in 2013

Total: $5bn
- Specific: $1bn
- Sensitive: $4bn

Donors? 4% of spending to nutrition
Food Systems

Poor Diet is now the number 1 risk factor in the global burden of disease
Lancet, September 10, 2015
How nutrition-friendly are Zambia’s Food Systems?

Dashboard for Food Systems (13 indicators)
Business
Business and Nutrition

Which Comes First?

Trust

Engage
Accountability and Data
WHA Data gaps are closing, but remain large

Number of countries that can track WHA targets for

- **99** in 2014
- **108** in 2015

- **4 targets**
- **3 targets**
- **2 targets**
- **1 target**
- **0 targets**
Calls to Action
Calls to Action

1. Elevate nutrition across the 7th National Development Plan
2. Strengthen ability of NFNC to fulfil its mandate
3. Deliver on the Nutrition for Growth commitments
4. Find more funding for nutrition action
5. Build alliances between nutrition & climate communities
6. Build a greater shared understanding of the roles and responsibilities of business in nutrition
7. Identify the data gaps that hinder action—and fill them
8. High-level leadership is key to improved nutrition